



FOR IMMEDIATE RELEASE: June 2018

ActivateOxford is serving children, youth, and families across Oxford county.

*Former "Oxford Children's Services Planning Committee" announces new **ActivateOxford** identity*

OXFORD COUNTY, ON — **ActivateOxford** - formerly "Oxford Children's Planning Committee" - is proud to introduce its new name and logo in order to better reflect its mission to actively address the existing and emerging needs of children and youth in the Oxford community. **ActivateOxford** is a working group made up of executive leadership from community and social service agencies/organizations who have children and youth (in whole or in part) as part of their service mandate. The group was formed to find new, creative ways to work together in spite of the legacy bureaucratic structures that bind them.

The current **ActivateOxford** Executive team includes Mamta Chail (OECYC), Bruce Burbank (CAS Oxford), Randy Peltz (OCCHC), Linda Sibley (ADSTV), Natalie Surridge (Community Employment Services), Susan McIsaac (Public Health), Andrea Brown (Fusion Centre), and Lynda Bartlett (County of Oxford) with plans to grow the membership and welcome interested community organizations in 2018.

The planning committee has previously prepared comprehensive submissions to seek funding from Youth Wellness Hub Ontario, Youth Opportunity Fund, and United Way Oxford. It has supported the Suicide Prevention Oxford Leadership Coalition and led a review of Child and Youth Network models across Canada and North America. The group drafted an Oxford Model, set forth priority themes, engaged multiple key partners in confirming priorities, soliciting feedback, and securing commitments from partners. They look forward to further success united under the **ActivateOxford** banner.

Some recent priorities established for **ActivateOxford** are to map assets related to child and youth community resources, to develop primary care protocols, and to pilot a youth wellness hub as well as grow the membership.

Connect with the group or learn more about how to become a member by getting in touch with **Mamta Chail** of OECYC or **Bruce Burbank** of CAS Oxford.



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For further details, please contact:

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Thanks for your continued support to improve wellness Oxford County by championing our children, adolescents, youth and their families in our community.

Kind Regards,

Mamta Chail
Co-Chair
Activate Oxford